

Offshore Software Development

Indian Internet IT service companies (software and web developers) are considered a viable outsourcing option today. What they offer is a strategic initiative to cut costs as well as provision of access to intellectual capital, which may not be available in-house. Virtual web companies are a natural outgrowth of the omnipresence of the Internet. But is the company in concern just a web page or does it comprise all the qualities to become the perfect offshore software development company that follow established processes and possess a solid infrastructure?

Surveys and studies have proven that more than 90% of Fortune 500 companies outsource a certain part of their operations. In the face of such clear indicators, why would some organizations hesitate to outsource to these offshore software development companies? The answer could lie in the bad experiences with previous outsourcing attempts. There are many issues that need to be addressed before choosing an outsourcing partner. Moreover, once the developer or service provider is selected, it is not enough to just sit on one's heels and assume that the outsourced projects would just work fine. Understanding outsourcing relationships is primary to the success of a project.

According to studies conducted by major research groups, more than 50% of software projects fail today. Why is this so? What does it take to turn the tide and be successful? Why is this so? Are there any safety measures that can be taken to prevent this from happening? How can one make sure that a software project succeeds no matter what? Is there a method of controlling and handling risk effectively?

With all the research studies that show the advantages of outsourcing software development to Indian offshore software development companies, the only question that really needs to be asked is this - which company should I outsource to? You know that choosing the right partner can put you onto an expressway to growth and financial success. Based on this understanding, you could spend the next few months wading through reams of data, speaking to hundreds of well wishers to find that right partner or vendor etc..., or you could outsource your operations to RapidSoft Technologies, an offshore software development company with a track record of successful project implementations to clients in US, Canada, EU and Asia. Choose the latter and save time, energy and your reputation as well!

Offshore software development companies in India understand that technical competency is an absolute necessity but in today's business scenario - understanding the needs and desires of the customers is of even greater importance. Technical competence is pretty much available but understanding business and marketing concepts is not .

They are a mid sized but growing company and becoming the choice of starting from startups. And the main reason for it is not only Cost Effectiveness that every outsourcing company claims to be! Rather it's the quality of service and client satisfaction that sets them apart from the other offshore software development companies in India.

About the Author

Cathy Brown is a well known writer for outsourcing software solutions for an [offshore software development](#), which includes [custom software development](#), [Custom web design](#) and offshore mobile solutions and much more.

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